1.5   RUBRIC

Name: _____

Assignment: _____

Criteria	3	2	1	Self
Content: Is the content of the product well chosen?	Content chosen represents the best choice for the product. Illustrations are well chosen and related to content.	Information or pictures are related to content, but are not specific. Product doesn't convey a perspective.	Information or pictures are not related to topic or task.	
Completeness: Is everything included in the product?	All information needed is included. Product meets the product criteria and the criteria of the task as stated. Specific examples included. Perspective is evident.	Some important information is missing. Product meets the product criteria and the criteria of the task as stated. Some specific examples included, some evidence of perspective in product.	Most important information is missing. The product does not meet the task or does not meet the product criteria. Generic product. No specific examples or perspective.	
Creativity: Is the product original? Does it display thought?	Presentation of information is from a new perspective. Pictures are original. Product includes an element of thought, fun and interest.	Presentation of information is from a new perspective. Pictures are not original. Product has an element of thought, fun and interest.	There is no evidence of new thoughts or perspectives in the product.	
Correctness: Is all of the information included correct?	All information presented in product is correct and accurate.	Product contains only *minor* errors that do not detract from product.	Product contains substantial errors.	
Communication: Is the information in the product well communicated?	All information is neat and easy to read. Product is in appropriate format and shows *significant* effort.	Most of the product is neat and easy to read. Product is in appropriate format and shows effort.	The product is not neat and/or easy to read or the product is not in the appropriate format. It does not show significant effort.	
			Total Grade:	